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NEWS RELEASE
FOR IMMEDIATE RELEASE
July 1, 2022

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Clearwater Announces New Leadership

BISMARCK, ND – Clearwater Communications, a full-service association management and public relations firm, announces President Dana Bohn and CEO Deana Wiese are stepping down to make way for a new generation of leadership to guide the Clearwater team.

The faces of the new management team are existing shareholders who have already served Clearwater clients well. Vice President of Operations Shannon Schutt will now serve as president, Miranda Hoffert will continue as the chief finance officer, Robin Pursley will continue as vice president of creative services, and Dana Bohn and Deana Wiese will join Mike Dwyer in serving as advisors.

“We have been very fortunate to have an incredibly talented team surrounding us for the past twenty years,” said Dana Bohn. “We know this new management team well and are confident they will continue to provide results for our clients.”

“We are very excited for the future and thankful that Schutt is willing to lead the Clearwater team,” said Deana Wiese. “Bohn and I plan to continue to support the Clearwater team on a part-time basis but look forward to having more time for family and personal endeavors. We have developed a two-year transition plan to support our new management team and ensure a smooth transition for our clients.

The new ownership and management changes were effective July 1.

About Clearwater

Clearwater Communications is a full-service association management and public relations firm located in Bismarck, North Dakota. Founded in 2001, the firm has grown to include 17 association management and communication professionals and support staff. The key services Clearwater offers include association management, event planning, public relations, writing and editing, graphic design, and government relations.

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