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Clearwater Communications Announces Addition of New Owner

BISMARCK, ND – Clearwater Communications, a full-service association management and public relations firm, announced today that Alyssa Glass has joined the company’s ownership team as the Vice President of Client Strategy, marking another step in the firm’s continued growth and commitment of service to nonprofits across the state.

Alyssa Glass currently serves as an account executive at Clearwater and has been a key contributor to the firm’s work with association management, communications strategy, and client services. As an owner, she will continue helping guide Clearwater’s strategic direction while supporting the firm’s clients and staff.

“The addition of Alyssa to our ownership team reflects Clearwater’s ongoing commitment to investing in the next generation of leadership while continuing to deliver high-quality service to our clients,” said Clearwater President Shannon Schutt. “Her dedication to our clients and our team is exactly what we value at the ownership table. We’re excited to welcome her into ownership and look forward to the leadership and perspective she will bring to our future.”

“Clearwater has built an incredible reputation for supporting associations and organizations across the state. I’m honored to join the ownership team and excited to continue building on the strong foundation established by our founders and current leadership,” said Alyssa Glass.

Clearwater’s leadership team includes President Shannon Schutt, Chief Financial Officer Miranda Hoffert, Vice President of Creative Services Robin Pursley, and the firm’s ownership group.

Founded in 2001, Clearwater Communications has grown to include a team of association management and communication professionals providing services such as association management, event planning, public relations, writing and editing, graphic design, and government relations.

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