

FOR IMMEDIATE RELEASE

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Clearwater Communications Unveils New Company Logo

Bismarck, N.D. – Clearwater Communications, a local association management firm founded in 2001, has updated its company logo after 22 years and refreshed its website, marking a significant milestone in the company’s evolution.

The reimagined logo displays bright colors, a rounded design, and cohesive feel. The logo colors are blue and orange, and both are symbolic of what Clearwater Communications strives to provide to its clientele. Blue signifies trust, loyalty, and responsibility, while orange is representative of positivity, strength, and creativity.

“The new design of Clearwater’s logo and the refresh of our website are reflective of our efforts to evolve to our valued clients’ needs as well as our continued commitment to quality and consistent service,” said Clearwater Communications President Shannon Schutt.

Clearwater Communications provides association management, communication, and administrative services for a wide variety of nonprofit, business and government clients. Clearwater specializes in the areas of association management, communication, government relations, meeting and event planning, financial management, graphic design, strategic planning, and more.

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